

# **Rajasthan State Ganganagar Sugar Mills Limited**

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Visit us at [www.royalheritageliqueur.com](http://www.royalheritageliqueur.com).

## **GLOBAL NOTICE INVITING OFFERS FOR EXPORTS AND SALE OF ROYAL HERITAGE LIQUEUR IN INDIA AND ABROAD**

Royal Heritage Liqueur(RHL)manufactured on the basis of *exotic and authentic* historical recipes taken from erstwhile Princely States/Rulers/Various Nobel Houses of Rajasthan are available for sales to various states of India and overseas market.

*Our aim is to improve sales and build our brand through an established distribution network for retail trade and institutions like hotels, etc. in India and overseas.*

Sealed offers are invited in prescribed format containing detailed terms and conditions (Cost Rs.1,000/- or US \$ 100) from reputed persons/organizations having ample experience in import/export business. The prospective applicant must have proven experience for marketing and business.

Offers be submitted on 'EXCLUSIVE RIGHTS BASIS' and 'ASSURED SALE' at Ex-Distillery Price, Jaipur (India). The offer must reach by 3.00 PM **on 31<sup>st</sup> December 2008** accompanying Demand Draft of Rs.20,000 for each Indian state and equivalent to \$ 500 for each foreign countries where exports are proposed. All rights reserved.

**General Manager**

Details of terms, condition and other relevant informations are available at our website mentioned above. Please visit and download the form for submission of offer, if you wish.

## **RAJASTHAN STATE GANGANAGAR SUGAR MILLS LTD.JAIPUR**

### **Prescribed format for submission of offers by persons/organizations for exports and sales of Royal Heritage in India and abroad**

(Import Export Code No.1306013160)

1. The offerers are requested to read the terms and conditions contained in this prescribed format before submitting their respective offers. The offers must be submitted in Annexure-II, in properly sealed envelope and must reach this office in time and date as notified. Envelope must be inscribed with the subject and name of offerer. The offerer should sign at the end of each page as a token of his acceptance of all the terms and conditions. Please indicate offer in figures as well as words and avoid over writing and cuttings.
2. It is hereby explicitly conveyed that individuals signing the offer must specify as follows:-
  - (a) Whether signing as "Sole proprietor of the firm?
  - (b) Whether signing as registered active partner of the firm?
  - (c) Whether signing for the firm i.e. for procurationem?
  - (d) In case of Companies and registered firms, whether signing a Secretary, Manager, Partner, Director etc. will submit an authorization from the company to do this. A copy of any document under which such authority is given should be forwarded with the offer.
3. If conditions are imposed which are in conflict with the basic idea/concept of the offers, it may be rejected.
4.
  - (a) Exclusive Right Basis' means providing absolute rights to the successful offerer with respect to the territory of specified Indian State or Foreign country. The offerer would be only authorized entity to whom RHL would be provided by RSGSM for the specified period.
  - (b) 'Assured Sale' means the quantity of RHL as indicated in the offer and finally accepted by RSGSM, which would be the minimum quantity, to be purchased by the offerer from RSGSM in the specified and indicated period.
  - (c) The successful offerer shall be free to determine their own selling price subject to local provision/ regulations related to the respective territory.
  - (d) Offers for more than one country under the same Continent, can be considered at the discretion of RSGSML.

5. Validity of the offer shall be 60 days from the date of opening of the offer.
- 6.. Offer related to Indian state must contain a initial token value of Rs.20,000 for each state lakhs and for exports, the value equivalent to \$ 500 for each foreign country and it must be attached by way of Demand Draft in the name of Rajasthan State Ganganagar Sugar Mills Ltd. payable at Jaipur(India). No interest shall be paid on this amount. No request for adjustment of outstanding claim of any kind against the company will be entertained and failure to deposit the desired amount will result in cancellation of offer. The Committee of RSGSML will decide the amount of Security, looking to the offer and shall be deposited by the successful offerer within 10 days of receipt of Letter of Intend.
7.
  - (a) The prospective buyer should have experience of business related to Import/Export. (In case offer is submitted for Export of RHL.
  - (b) The offerer must provide satisfactory proof of business competence and relevant network for sale of RHL in the area offered.
  - (c) The prospective buyer must have proven experience for marketing and business.
8. Various brands of RHL are detailed at Annexure-I alongwith brandwise EDP i.e. Ex Distillery Price. EDP is the basic price of RHL offered for sale to the respective person/organization. EDP shall be decided by RSGSML it can be changed/alterd at any point of time unilaterally. EDP includes 'taking out fee' payable to the Excise Department, Government of Rajasthan for taking out excisable liquid from the state of Rajasthan i.e. Rs.0.50 per BL. The export duty/ fee applicable on exports of RHL to other countries as admissible under the rules of Government of India for such exports to other countries is not included in the EDP and it is to be borne by reason importer on actual basis as admissible at the time of such imports. EDP is the basic price of RHL offered for sale to the respective person/organization.  
When the RHL products are taken to any Indian state(excluding Rajasthan) the bringing in fee (in some states it is known as Import fee) shall be borne by the successful offerer.
9. The RHL shall be made available to the successful offerers at the gate of our distillery situated at Jhotwara, Jaipur(India) and all other expenses such as transportation, insurance of product, fees/duties, import duty of the respective state/country, as well

as transit losses and breakages shall be borne by such offerers and there shall be no liability of RSGSM on this account. RSGSM shall not be liable for any type of import/export duties etc. except 'taking out fee' applicable in Rajasthan as prescribed by the Excise Department.

***Note: The condition may be viewed by prospective offerer in context to the position of Excise Law & rules of the respective State, established channels of distribution and the offer may be given accordingly and relevant conditions of this tender document may be considered for alteration/interpretation as per law & rules of that state/country.***

10. The expenses to be incurred on marketing, sales net work, advertisement, retail commission, expenses on hording, booklet, leaflet, brochures etc shall be on the part of such successful offerer with reference to the respective state/country
11. Expenses, including fees/levy or charges payable for sanction and approval of bottles, labels, inner/outer boxes, brand fee and any type of expenses relating to importing State/Country shall be on the part of the successful offerer.
12. The successful offerer shall abide by laws and rules applicable with reference to trade and sale of Heritage Liqueur and shall be liable for violation of such laws/rules and penalties for non-compliance of such provisions of law, rules and practices prevailing in such states of India and/or in the importing country.
13. The successful offerer can ascertain the contents, quantity and quality of RHL brands before taking its delivery from the gate of distillery, Jhotwara, Jaipur and no claim, what so ever, can be imposed or implicated on RSGSM or its officials in whatever manner. Delivery of consignment of RHL, once taken, shall be in custody of successful offerer and he will be owner of such products. Such consignment shall not be taken back by RSGSML
14. **Security Deposit:** The successful offerer shall submit Security amount to be decided by RSGSML, within 10 days after approval of their offer as detailed at Condition No.6. The Security amount so required shall be in addition to the amount of Token Money, deposited along with the offer, as per condition No.6 of this prescribed format. No interest shall be paid on the security. When the security money in full or in part is proposed to be forfeited, a notice will be given, to explain within 10 days, as to why the security money should not be forfeited for failure to comply the terms and conditions of order/contract etc.

15. In the event of any breach of conditions of the order/arrangement/MOU/contract at any time on the part of the offerer, the order/ contract may be terminated summarily by the Director Incharge with such conditions as may be deemed fit.
16. **Payment:** In case of RHL supplies within India, payments can be made in Indian rupees in the name of the company. Payment shall be calculated on the basis of quantity of RHL and its EDP and it shall be paid to RSGSM in advance. In case of exports to other country the payment can be received through Letter of Credit(LC) or General Letter of Credit(GLC) in Foreign exchange only subject to clearance one day before start of loading of container at the premises of distillery, Jhotwara.
17. The rate of Foreign Exchange, in case of export, shall be applicable on the date of loading of the container at distillery premises. The successful offerer may prepare LC/GLC on the basis of foreign exchange rate applicable on the date of its preparation by the banker. In case the rates of foreign exchange are changed, till the time of loading of container, the difference may be paid/deposited in Indian currency, but it must not be more than  $\pm 5\%$  of the total sales considerations.
18. The quantity of RHL as decided mutually for sale/exports, on the basis of proposal, shall not be binding on RSGSML and any losses incurred or likely to be incurred by the successful offerer shall not be chargeable from RSGSM.
19. **Taxes:** TDS or any other taxes as applicable by Government of India/ Rajasthan shall be deducted/charged extra at source from the successful offerer as per applicability. Increase/ decrease in Government taxes, duties, levies shall be borne by such offerer.
20. Direct or indirect canvassing on the part of offerer or their representatives will disqualify them.
21. In case of any dispute arising out of business propositions, the matter will be referred to Sole Arbitrator appointed by the Director Incharge, RSGSML whose decision shall be final and binding on the parties.
22. The company reserves the right to accept or reject any offer without assigning any reason.
23. The submission of more than one offer and under different names is prohibited.

24. Any relationship or business connection that may exist between offerer and any official of the RSGSML should be declared. If this information is found to have been suppressed, orders /contract, if any, entered-into, may be cancelled forthwith without notice and compensation and amount that may have been deposited, may be forfeited.

## ANNEXURE – I

**RAJASTHAN STATE GANGANAGAR SUGAR MILLS LIMITED,****JAIPUR(INDIA)****List of various Brands of Royal Heritage Liqueur & their Ex-Distillery****Price(EDP)**

<b>S. No</b>	<b>Name of Brands</b>	<b>No. of Bottles Per Case</b>	<b>Within India</b>	<b>Outside India</b>
1.	Royal Chandra Haas Premium* (Ceramic Bottle)	04	Rs.3625.00	
2.	Royal Chandra Haas(Glass)	06	Rs.4071.00	
3.	Royal Chandra Haas (Miniature 90 ML)	100	Rs.7235.00	
4.	Royal Jagmohan Premium* (Ceramic Bottle)	06	Rs.3995.00	
5.	Royal Jagmohan (Glass Bottle)	12	Rs.5778.00	
6.	Royal Jagmohan (Miniature 90 ML)	100	Rs.6323.00	
7.	Royal Kesar Kasturi Premium* (Ceramic Bottle)	06	Rs.2860.00	
8.	Royal Kesar Kasturi(Glass)	12	Rs.2990.00	
9.	Royal Kesar Kasturi (Miniature 90 ML)	100	Rs.3834.00	
10.	Royal Mawalin Premium* SODAWAS(Ceramic Bottle)	06	Rs.2967.00	
11.	Royal Mawalin (Glass)	12	Rs.2990.00	
12.	Royal Mawalin (Miniature 90 ML)	100	Rs.3450.00	
13.	Royal Saunf	12	Rs.1494.00	
14.	Royal Rose	12	Rs.1494.00	
15.	Royal Ellaichi	12	Rs.1494.00	
16.	Royal Apple Orange	12	Rs.1494.00	

\*Premium brands are supplied in specially hand crafted ceramic bottles of exclusive designs.

## Rajasthan State Ganganagar Sugar Mills Limited

4th Floor, Nehru Sahkar Bhawan,  
Bhawani Singh Road,  
Jaipur-302 006(Rajasthan) INDIA

### Prescribed Format to quote offers for exports and Sale of RHL in India and Abroad

1. Due date & time of receipt of offers \_\_\_\_\_
2. Due date & time for Opening of Offers: \_\_\_\_\_
3. Name of State Country/group of Foreign Countries where RHL is to be taken for Sale \_\_\_\_\_
4. Details of amount and DD along with name of Bank, deposited along with this offer in view of Clause No.6. \_\_\_\_\_
- 5.(a) Name of Persons/organization making offers \_\_\_\_\_
- (b) Detailed Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- (c) Details of Website. E-mail, Telephone & Fax Nos. \_\_\_\_\_  
\_\_\_\_\_
- (d) Name & address of authorized Representative in Jaipur/India. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
6. Details of Statutory registrations such as IEC Code, TIN,PAN,CST VAT No. etc. \_\_\_\_\_  
\_\_\_\_\_

7. Please provide details of monthly & annual quantity (brandwise) offered to be taken from RSGSML. Please enclose brandwise quantity on your Letter Head and inscribe it as Annexure III.

I have read the conditions of offer carefully and agree to abide by all the conditions and have signed all the pages in token of acceptance thereof.

- (a) I am offering in individual capacity. (Cut if not applicable)
- (b) I am Manager/Proprietor/Partner/Director \_\_\_\_\_ of the offering firm and have been authorized to submit this offer. The authority letter in this regard is enclosed herewith

**Signature.....**

.....

**Name of Signatory**

**(IN BLOCK LETTERS)**

.....

**Designation:.....**

**Seal:.....**

**Dated:**